

Nathaniel Sam George

PASSIONATE EXPERIENCE & BRAND DESIGNER,
CREATIVE AND ANALYTICAL, INTUITIVE IN FINDING
AESTHETIC AND INNOVATIVE SOLUTIONS TO PROBLEMS.

EXPERIENCE

Danielle Gonzalez Inc. Brand Identity Designer

Was responsible for crafting a logo design for the client. The design helped in accurately portraying the brand, increasing brand recognition.

The Concrete Conference Brand & Website Designer

An academic annual conference for researchers and industrialists in civil engineering and material design. I was responsible for creating the brand identity, digital assets and website. The digital strategies I took helped the conference earn more registrations and profits by more than 50%.

Nature's Craft Architectural Studio Brand & Website Designer

The studio, based in Kerala focuses on providing architectural design solutions to their customers. I was able to create a new brand identity which elevated the outlook of the brand overall. I also created a website that helped them showcase their work and increase sales and get more projects.

Cadala Founder & Developer

The B2B market is one that was slow to become digitized, it had its own limitations which was a barrier for the entry. We designed a new system that helped merchants connect with consumers of various kinds. The project received attention on national newspaper and also secured marketing support from the Government of Kerala.

Freelancing since 2015.

● [More Projects and Case Studies in Portfolio Website](#) ↗

ACHIEVEMENTS

Smart India Hackathon 2019 UX and UI Design Finalist.

National level hackathon for young students organized by the All India Council for Technical Education.

Dell Designathon 2022 UX and UI Design Top 10 Finalist.

National level design based hackathon for startups in India organized by Dell Technologies.

EDUCATION

MSc User Experience Design ● Edinburgh Napier University 2023-2024

B.Tech Computer Science Engineering Providence College of Engineering, Chengannur. 2017-2021

UX Design Professional Certification Google via Coursera. ID: 9855WZPAEUH7

SKILLS

SOFT SKILLS

User Experience Design, Brand Identity Design, Website and Application Design, Calligraphy, Foreign Languages, Oration, Debating.

EXPERT LEVEL TOOLS

Adobe XD, Figma, Adobe Illustrator, WordPress and Elementor

PROFICIENT IN

Webflow, Flutterflow, Adobe Photoshop, Python, HTML, CSS, Unity.

HOBBIES

Calligraphy, design & illustration, history, genealogy, Middle Eastern studies, cooking, learning languages, music.

CONTACT

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Portfolio Website

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